

Why SME Financial Systems?

an article by sme financial systems

what makes sme
financial systems different?.

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Although many modern accounting programs are relatively easy to use and setup for the informed user, to the uninitiated they can still be very difficult. Despite chart of account templates, cue cards, wizards, video clips and even tutorials, a poor setup is likely to result in ineffective use of the package and insufficient tailoring to the peculiarities of the business.

Surveys suggest a large majority of businesses would never use the same accounting software or vendor again. Perhaps the package was wrong for the business. Maybe it was the appropriate package but was poorly installed and supported.

With the multitude of packages now available, third party assessment of business requirements, independent software selection advice and expert assistance in package tailoring, installation and training is well worth considering if the business is to fully benefit from all the advantages of the modern accounting system.

Competitive advantage

In this day and age when competitors can readily copy products and provide similar services, often only the way you do your business remains unique to you.

Any possible competitive advantage is worth pursuing particularly greater operational efficiency, facilitated by modern accounting software.

SME's Track Record!

The directors of SME have successfully applied their combined experiences from heading finance functions for multinationals and consulting work on all continents (bar Antarctica!) to comprehensively servicing clients from government departments to one-person start-ups across a wide range of industry sectors.

Many of our clients - large and small are very well known.

Larger projects we have worked on have included information systems for Government Departments, major ERP systems for the likes of a Japanese Multinational (using SAP) and an Activity based Costing System for Australia's

largest gold mine.

We made a conscious decision in 1998 to apply this experience to the SME sector. The smaller firm can now benefit from the skills and experiences from large corporates...perhaps with higher quality information than larger firms!

We can unlock the information that is within the four walls of your business...and in your head!

We are impartial and independent, experienced and professional with a proven track record and entrepreneurial flair.

No more business secrets!

Irrespective of the nature of the enterprise, the business which currently keeps manual books will not know itself with the information available from appropriate, well-installed accounting software.

The business which is currently using older software will not believe the on-screen access to information that modern financial software can offer.

Your business should only be a secret to your competitors, not to you!!